

This is the RB RIDE, the slowest carousel in Europe, located in San Severino Lucano in the Pollino National Park (Italy). A ride on this carousel takes about 15 minutes and the beauty lies in observing the beauty of the Park. This contemporary artwork is also a tourist attraction with a low environmental impact. This shows how we can attract tourists in a different way, create jobs for young people but, above all, make sustainable the environment and tourist accommodation.

